

William L. Sterrett, Ph.D.

Baylor University

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School of Education

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Education

Ph.D. 2005	Education: Administration and Supervision	University of Virginia
M.Ed. 2003	Administration and Supervision	University of Virginia
B.S. 1999	Middle School Grades 5-9 <i>Magna Cum Laude</i>	Asbury College (KY)

Academic Appointments

Baylor University, School of Education, 2022-current
Professor, Department of Educational Leadership, July 2022 – current

University of North Carolina Wilmington, Watson College of Education, 2010-2022
Professor, Department of Educational Leadership, August 2021 – June 2022.
Associate Professor, Department of Educational Leadership, August 2015 – July 2021.
Assistant Professor, Department of Educational Leadership, August 2010 – July 2015.

Administrative Experience

- Department Chair, Baylor University, School of Education, July 2022-
Chair of the Department of Educational Leadership from July 2022- current
- Serve as department's chief academic and administrative officer, overseeing research outcomes, educational programs, service, and outreach,
 - Support undergraduate and graduate programs and related students, faculty, and staff as follows: Higher Education and Student Affairs (PhD & MsEd); K-12 Educational Leadership (EdD); School Leadership (MA); Sport Management (MsEd); Leadership studies minor; & the Baylor Center for School Leadership (BCSL)
 - Serve as Co-Executive Director of Baylor's Center for School Leadership; support school & district professional development; research and scholarship efforts;
 - Co-Chair, Baylor Department Chair Leadership Training: organize, schedule, and oversee support monthly support sessions for 60+ Baylor department chairs: new chair lunches, all chair meetings, monthly coffees, & retreats, 2023-2025.

Associate Dean, UNCW, Watson College of Education, January 2019- June 2022.
Associate Dean of Engagement, Professional Learning, and Scholarship (unit formerly known as *Teacher Education and Outreach*) from July 2019- June 2022; (served as interim from Jan.- June 2019)

- Led a collaborative team that includes the Stike Education Lab; Professional Experiences; Professional Development System; Curriculum Materials Center, Isaac Bear Early College; DC Virgo Preparatory Academy (UNCW K-8 Lab School)
- Partnered with schools and districts on internship and field experience placements, professional development efforts, engagement and grant efforts;

- Supported the planning and delivery for assessment and accreditation efforts such as edTPA and Council for the Accreditation of Educator Preparation (CAEP);
- Convened and supported over 20 Program Coordinators on instructional & program issues; worked closely with the Associate Dean of Academic and Student Affairs and the three Department Chairs to support the work of the College;
- Initiated the Watson Scholarship and Research Support (SRS) Team to support WCE faculty and programs in efforts to build and sustain research and scholarship;
- Coordinated the U.S. Department Green Ribbon Schools (ED-GRS) application effort with D.C. Virgo Preparatory Academy, along with UNCW and a partnership school.

Graduate Program Coordinator, UNCW, College of Education, 2012-2018; 2021-2022.

Master of School Admin (MSA) & licensure, July 2013- Dec. 2018; Sep. 2021- June 2022

Curriculum, Instruction, & Supervision (CIS) & licensure, July 2012- June 2013

MSA & add-on licensure programs (co-coordinator), January 2012-June 2012

- Recruited and communicated with prospective students; coordinated admissions; completed degree audits; advised students from entry through completion;
- Served as assessment liaison reviewing data, and identifying program strengths and areas for improvement; accreditation and program approval activities and reports;
- Created the School Administration Advisory Board to ensure continued alignment with program objectives, state/ national leadership standards, and partnership efforts.

Prior Professional Roles

Principal, Woodbrook Elementary School, Albemarle County Public Schools (VA), July 2006 - June 2010.

- School received the *Title I Distinguished School* award
- School received the *Virginia Board of Education Excellence* award
- Awarded Dave Matthews Band *Bama Works Grant* for “Nature Path to Environmental Learning” project to promote outdoor learning and health & wellness
- Recognized by House Joint Resolution No. 850 *Commending William L. Sterrett*, Commonwealth of Virginia General Assembly.
- As principal, received the *Milken National Educator Award*

Assistant Principal, Johnson Elementary School, Charlottesville City Schools (VA), August 2004 - June 2006.

Graduate Research Assistant, University of Virginia, August 2003 - June 2004.

Upper Elementary Teacher, Walker Upper Elementary School, Charlottesville City Schools (VA), August 2001 - June 2003.

Middle School Science Teacher, East Jessamine Middle School, Jessamine County Schools (KY), Dec. 1999 - June 2001.

Current License and Certifications

NC Professional License (Superintendent, Principal, Gr. 6-9 Science & Soc. St.) 2020-2025.

RESEARCH and PUBLICATIONS

Books

- Sterrett, W.** (2016). *Igniting teacher leadership: How do I empower my teachers to lead and learn?* Alexandria, VA: ASCD.
- Sterrett, W.** (2013). *Short on time: How do I make time to lead and learn as principal?* Alexandria, VA: ASCD.
- Duke, D., Carr, M., & **Sterrett, W.** (2013). *The School Improvement Planning Handbook: Getting focused for turnaround and transition.* Lanham, MD: Rowman & Littlefield.
- Sterrett, W.** (2011). *Insights into action: Successful school leaders share what works.* Alexandria, VA: ASCD. Selected as ASCD Premium Member book for 2011.

Refereed Journal Articles (student co-authors underlined)

- Grove, N., Boersma, J., Stocker, J., Posey, M., Jennings, L. Finelli, C., DeVita, J., & **Sterrett, W.** (2023). Navigating a radical opening for interdisciplinary STEM collaboration and mentoring amid challenge and change. *Perspectives in Undergraduate Research and Mentoring*, 11(1), 1-10.
- Sterrett, W.**, & Richardson, J. W. (2023). Innovation beyond the pandemic: The powerful potential of digital principal leadership. *Development and Learning in Organizations*, 37(2) 14-17. <https://doi.org/10.1108/DLO-03-2022-0059>
- Sterrett, W.**, Pohlman, K., Hill-Black, S., Lewis, S. Jennings, L.; Hebert, J., Sidbury, K., Horgan, A., Sukhera, S., Norvell, J., Brooks, C., Conti, J., & Williams, J. (2022). Defining success through sustainability education: School-university partnerships leveraging collaboration, research, and student voice. *PDS Partners*, 17(2), 50-66.
- Jennings, L.; Sidbury, K.; Bierlein, T.; Sukhera, S.; **Sterrett, W.**; & Hebert, J. (2022). Collaborative ground work in an urban green school: Empowering students as change agents. *Journal of Sustainability Education*, 27(1).
- Rhodes, G., Robinson, K.K., Kubasko, D., Ryder, A., Hooker, S.D., Reid-Griffin, A., & **Sterrett, W.** (2022). Reframing educator preparation to collaboratively prepare teachers and administrators: Challenges and advantages. *Development and Learning in Organizations*, 36(3), 18-21. <https://doi.org/10.1108/DLO-04-2021-0065>
- Dempsey, V., Hill-Black, S., Roseboro, D., Fox, K., Sidbury, K. Stocker, J., Swanton Derushia, E., Jennings, L., Hilburn, J. Nobles, K., & **Sterrett, W.** (2021). A reflective Faculty-in-Residence model in a K-8 lab school: Lessons learned from the first two years of a bidirectional initiative. *School-University Partnerships*, 14(2), 115-120.

- Richardson, J. W., Watts, J., & **Sterrett, W.** (2021). Challenges of being a digitally savvy principal. *Journal of Educational Administration*, 59(3), 318-334.
- Sterrett, W.**, Hill-Black, S., & Nash, J. (2021). Imagination into action: A school-university collaboration with a design thinking imperative. *Journal of Cases in Educational Leadership*, 24(1), 28-41.
- Richardson, J. W., Clemons, J., & **Sterrett, W.** (2020). How superintendents use technology to engage stakeholders. *Research in Educational Administration & Leadership*, 5(4), 954-988.
- DeVita, J., Gano, B., **Sterrett, W.**, & Combs, S. (2020). Engaging in faculty mentored research with undergraduate student athletes: A successful case at the University of North Carolina Wilmington. *Perspectives in Undergraduate Research and Mentoring*, 9(1), 1-11.
- Sterrett, W.**, Rhodes, G., Kubasko, D., Reid-Griffin, A., Robinson, K. K., Hooker, S. D., & Ryder, A. J. (2020). Shaping the supervision narrative: Innovating teaching and leading to improve STEM instruction. *Journal of Educational Supervision*, 3(3), 59-74.
- Sterrett, W.** & Richardson, J.W. (2020). Supporting professional development through digital principal leadership. *Journal of Organizational and Educational Leadership* 5(2) 1-19.
- Sterrett, W.** & Richardson, J.W. (2020). Leading a tech-savvy school: Reinventing learning through collaboration and innovation. *Kappa Delta Pi Record*, 56(3), 100-104.
- Reid-Griffin, A., **Sterrett, W.**, & Stanback, A. (2020). Project-Based Learning (PjBL): Providing a community of engagement for middle school learners. *Journal of Classroom Interaction*, 55(1), 4-25.
- Sterrett, W.**, Azam, R. I., Moallem, M., Boersma, J., Bashir, A., Ricanek, K. Saeed, M.A., Butt, I.H., Mahmood, A., Sukhera, S.M., & Gordon, C. (2020). Sharing a powerful IDEA: Learning organizations collaborating to innovate and design engaging applications in STEM education. *Development and Learning in Organizations*, 34(2), 9-12.
- Kubasko, D., Rhodes, G. & **Sterrett, W.** (2019). A case study approach to STEM Supervision: A collaborative model for teaching and principal preparation. *Journal of Interdisciplinary Teacher Leadership*, 4(1), 1-11.
- Sterrett, W.** & Richardson, J.W. (2019). The change-ready leadership of technology-savvy superintendents. *Journal of Educational Administration*, 57(3), 227-242.

- Reid-Griffin, A., **Sterrett, W.**, & Stanback, A. (2019). Creating communities of engagement: A project-based learning initiative through a professional development system. *Online Journal of New Horizons in Education*, 9(1), 17-23.
- Sterrett, W.**, Rhodes, G., Kubasko, D., & Fischetti, J. (2018). A different “noticing;” Examining principal perceptions of STEM instruction. *American Journal of Educational Science*, 4(4), 180-187.
- Sterrett, W.**, Cretens, R., Combs, S., Brock, S., DeVita, J., Baker-Karl, S., & Melnick, M. (2018). Facilitating undergraduate research in student athletics through a faculty-student partnership. *Online Journal of New Horizons in Education*, 8(3), 42-50.
- Sterrett, W.**, Parker, M.A., & Mitzner, K. (2018). Maximizing teacher time: The collaborative leadership role of the principal. *Journal of Organizational and Educational Leadership*, 3(2), 1-26.
- Richardson, J. W. & **Sterrett, W.** (2018). District technology leadership then and now: A comparative study of district technology leadership from 2001-2014. *Educational Administration Quarterly*, 54(4), 589-616.
- Sterrett, W.** & Richardson, J. W. (2017). Cultivating innovation in an age of accountability: Tech-savvy leadership. *Journal of Cases in Educational Leadership*, 20(4), 27-41.
- Sterrett, W.**, Kensler, L. & McKey, T. (2016). Greener on the other side: cultivating community and improvement through sustainability practices. *Journal of Cases in Educational Leadership*, 19(4), 72-85.
- Sterrett, W.** (2016). From Cortez to Crozet: Voices from two green schools. *Kappa Delta Pi Record*, 52(3), 137-142.
- Sterrett, W.** (2015). Teachers, it is time to write. *The New Teacher Advocate*, 23(2), 14-15.
- Sterrett, W.** & Imig, S. (2015). Learning green: Perspectives from US Department of Education Green Ribbon Schools educators. *The Journal of Sustainability Education*, 10(3), 1-15.
- Sterrett, W.** & Irizarry, E. (2015). Beyond “autopsy data”: Bolstering teacher leadership, morale, and school improvement. *Journal of Cases in Educational Leadership*, 18(1), 3-13.
- Sterrett, W.**, Imig, S. & Moore, D. (2014). U.S. Department of Education Green Ribbon Schools: Leadership insights and implications. *E-Journal of Organizational Learning and Leadership*, 12(2), 2-18.

- Bond, N., & **Sterrett, W.** (2014). Developing Teacher Leaders through Honorary Professional Organizations in Education: Focus on the College Student Officers. *Education, 135*(1), 25-38.
- Sterrett, W.**, Garrett Dikkers, A., & Parker, M. A. (2014). Using brief instructional video clips to foster communication, reflection, and collaboration in schools. *The Educational Forum, 78* (3), 263-274.
- Sterrett, W.** (2014). Thinking ‘Outside the Map:’ Reflecting on school leadership standards with principals overseas. *Virginia Educational Leadership, 11* (1), 31-49.
- Bond, N., & **Sterrett, W.** (2014). Guiding pre-service teachers to lead student organizations in education: the faculty advisor's perspective. *E-Journal of Organizational Learning and Leadership, 12*(1), 26-42.
- Sterrett, W.** (2013). Interviewing for a teaching position: 3 key questions. *New Teacher Advocate, 20*(4), 3.
- Sterrett, W.**, & Reid-Griffin, A. R. (2013). A Four Cylinder Engine: Shared Collaborative Ownership as the Vehicle for Enhanced Student Success. *Kappa Delta Pi Record, 49*(3), 131-135.
- Sterrett, W.**, Ongaga, K., & Parker, M. A. (2013). Developing collaborative professional growth through peer observations. *Virginia Educational Leadership, 10*(1), 38-53.
- Sterrett, W.**, & Bond, N. (2012). Embracing the leadership challenge: leading by service in "The Other Curriculum". *E-Journal of Organizational Learning and Leadership 10* (2), 29-36.
- Sterrett, W.**, & Bond, N. (2012). Beyond tough choices: Prioritizing and preserving education in times of cuts and lay-offs. *Kappa Delta Pi Record, 48*(2), 52-54.
- Sterrett, W.**, Murray, B., & Sclater, K. (2011). Preemptive relationships: Teacher leadership in strengthening a school community. *Virginia Educational Leadership, 8*(1), 17-26.
- Bond, N. & **Sterrett, W.** (2011). A beginning teacher's guide to advocacy. *The New Teacher Advocate, 19*(1), 2-3.
- Sterrett, W.**, & Imig, S. R. (2011). Thriving as a new teacher in a bad economy. *Kappa Delta Pi Record, 47*(2), 68-71.
- Sterrett, W.**, & Shifflett, L. (2005). Bullying at Lincoln Middle School: A Case Study. *The Journal of Cases in Educational Leadership, 8*(3), 62-71.

Journal Guest Editorial

Weaver, A.G., & **Sterrett, W.** (2020). Letter from the guest editors on mentoring student athletes for undergraduate research. *Perspectives in Undergraduate Mentoring*, 9(1), 1-2.

Refereed Chapters

Sterrett, W. (2022). The principal as a catalyst for innovation and shared leadership. In Bond, N. (Ed.) *The Power of Teacher Leaders: Their Roles, Influence, and Impact* (2nd ed.). Routledge. (pp. 155-169).

Moallem, M., **Sterrett, W.**, Gordon, C., Sukhera, S., Mahmood, A., & Bashir, A. (2021). An Investigation of the effects of Integrating Computing and Project/Problem-based Learning in the Context of Environmental Sciences: A Case of Pakistani STEM Teachers. In Stephen T. Schroth, and Janese Daniels (Eds). *Handbook of Research on Building STEM Skills through Environmental Education*. IGI Publisher. (pp. 49-89).

Sterrett, W. (2015). Maximizing teacher leadership: The principal as facilitator. In Bond, N. (Ed.) *The Power of Teacher Leaders: Their Roles, Influence, and Impact*. New York: Routledge. (pp. 43-54).

Non-Refereed Publications

Sterrett, W. & Richardson, J.W. (2021). The *Why* of Digital Leadership. *ASCD Express*, 16(19).

Sterrett, W. & Hill-Black, S. (2020). Leading with joy: The influential role of a principal. *ASCD Express*, 15(09), 1-4.

Sterrett, W. (2018). What it takes to be a “crisis principal” in a hurricane. *Education Week*, 38(14), 28.

Sterrett, W. (2017). Time is a principal’s most limited resource. *Education Week*, 37(13), 23.

Sterrett, W. (2012). From discipline to relationships. *Educational Leadership*, 70(2), 71-74.

Sterrett, W. (2011). Don't fear labels. *Principal*, 89(5), 48.

Sterrett, W. & Haas, M. (2009). The power of two. *Educational Leadership*, 67 (2), 78-80.

Sterrett, W. & JohnBull, R. (2009). Empowering misbehaving students. *Principal*, 88(4). Web exclusive [link](#).

Sterrett, W. (2008). A principal looks at 30. *Principal*, 87(5), 64.

Study Guides/ Supplemental Materials

Sterrett, W. (2015). Maximizing teacher leadership: The principal as facilitator. In Bond, N.(ed.) *The Power of Teacher Leaders. Instructor's Guide* (pp. 10-11).

Sterrett, W. (2013). *Short on Time* “Encore” section.

Sterrett, W. (2011). *Insights into Action* online study guide.

White Papers/ Briefs

Sterrett, W.; Ohlson, M., & Miller, G. et al. (2016). *KDP Reasoned Voice: Issue No. 3: Technology and Learning*. Kappa Delta Pi.

Sterrett, W.; Grant, L.; Fischetti, J.; Klinger, D.; & Egelson, P. (2015). *How do we prepare and evaluate principals? Challenges and successes*. White paper presented at the annual conference for Consortium for Research on Educational Assessment and Teaching Effectiveness (CREATE).

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2014). *KDP Public Policy Brief: The future of the teaching profession*. Kappa Delta Pi.

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2012). *KDP Reasoned Voice: Issue No. 2: Common Core Standards*. Kappa Delta Pi.

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2012). *KDP Reasoned Voice: Issue No. 1: Teacher Evaluation*. Kappa Delta Pi.

Baylor Strategic Planning Papers

Quade, M.; Douglas, M.; Benac, D.; Putz, P.; Eckert, J.; **Sterrett, W.;** Cockle, T.; Smith, J.; & Goll, K. (2023). *Christian leadership for flourishing communities: Proposal for a new Baylor initiative*. Baylor University Strategic Planning Group.

Browning, B.; Eckert, J.; **Sterrett, W.;** & Jackson, K. (2023). *Leading the line: Last year Launch*. Baylor University Strategic Planning Group.

Allison, P.; Tucker, G.; Chan, J.; **Sterrett, W.;** & Reyes, P. (2023). *Baylor University Strategic Plan as Global Leaders in Sustainable Advance Materials and Manufacturing*. Baylor University Strategic Planning Group.

Grants, Fellowships, Sponsored Projects, & Other Efforts (selected)

Funded

Sterrett, W. (PI), Magnusen, M. (Co-PI); Boersma, J.; Ramsey, C.; Ramsey, B. Sukhera, S., & Abel, H. (September 2023- August 2024). *Innovating and Designing Engaging Applications in Sports Promoting Outreach, Responsibility, and Teamwork (IDEA-SPORT): Promoting Leadership for Women Through Sports* U.S. State Department- Cultural-Affairs- Pakistani Partnerships Grant, SCAISB-23-AW-010-03022023, 05/01/23, **\$179,502**, Funded.

Eckert, J. (PI); Morgan, G. (Co-PI), & **Sterrett, W. (Co-PI)** (2023-2026). *Thriving learning communities: Enhancing protective factors and reducing risk factors for substance abuse in Mississippi schools*. Subaward from the University of Mississippi for the ONDCP MS Drug-Use Reduction Program (Office of National Drug Control Policy Award, UM Grant #100002247, PI Meagen Rosenthal). Year 1 sub-award funding, **\$248,389**. Funded.

Grove, N. (Lead PI), Bingham, S. (PI), Boersma, J. (PI), Posey, M. (PI), **Sterrett, W.** (PI), Finelli, C. (PI.), Stocker, J. (PI). (June 1, 2020- May 31, 2023; delayed cohort start to 2022 due to COVID; I transitioned to Baylor in July 2022). *An Interdisciplinary Approach to Research in the Marine Sciences for First-Year Students*. National Science Foundation REU Grants. NSF Award #1950542, 05/12/2020, **\$388,970**, Funded.

Sterrett, W. (PI), Boersma, J., Ricanek, K., Moallem, M., Sukhera, S., & Gordon, C. (September 2018- August 2019). *Innovating and Designing Engaged Applications in STEM Education (IDEA-STEM): Expanding the knowledge and Capacity of Pakistani Institutions*. U.S. State Department- Cultural-Affairs- Pakistani Partnerships Grant, SCAISB-18-AW-006-0212018, 04/04/18, **\$188,064**, Funded.

Dempsey, V.; Roseboro, D.; Hill-Black, S.; Childs, J.; **Sterrett, W.**, et al. (2017-2022). *UNCW- D.C. Virgo Preparatory Academy Lab School*. University of North Carolina System. *Roles*: Design team member for initial application (2017-2018); appointed Chancellor's Advisory Board Member (2018-2022); as Associate Dean convened Support Team; reviewed & approved expenditures; supported operations; co-authored evaluation and renewal reports; led Green Ribbon Schools application effort (2019-2022). ~**\$12 million** over 2018-2022 (approximately \$3 million per year), Funded.

Sterrett, W. (PI), Rhodes, G., Kubasko, D., Reid-Griffin, A., Hooker, S., Robinson, K. (Co-PIs), & Ryder, A. (2018-2021). *Innovating teaching and learning leadership (iTALL) in today's STEM classrooms: Synergy in graduate and undergraduate professional learning communities*. UNCW ETEAL Applied Learning Strategic Initiatives Award, 2018-2021, **\$30,000**, Funded.

Hall, E. (PI), Ketcham, C. (PI), Weaver, T. (PI), DeVita, J.M (PI), et al. & **Sterrett, W.** (UNCW Investigator/ Institutional Lead) (2018). *Innovative Strategies for High Impact Practices: Access, success, and the CAA student-athlete*. Colonial Academic Alliance, Innovation/Collaboration (IN/CO) Grant. January 2018- June 2020, **\$42,500**, Funded.

Cilano, C.; Siefert, L. et al. and **Sterrett, W.** (contributing author and program pilot leader) (2014). *Centering student learning in the cross-programmatic assessment of core competencies: Using e-Portfolios to assess core competencies*. UNC General Administration, **\$15,000**, Funded.

Sterrett, W. (2009). *Nature path to environmental learning*. Dave Matthews Band BAMA Works Fund grant award of **\$4,000**, Funded.

Presentations (student co-presenters underlined) selected (from ~50)

Peer-Reviewed/ Refereed

Sterrett, W., Lewis, S., & Sukhera, S. (2023, March). *Learning and leading through sustainability education: School-university partnerships supporting collaboration and innovation*. Workshop session presented at NAPDS conference in Jacksonville, FL.

Robinson, K., Sterrett, W., Hooker, S., Rhodes, G., Reid-Griffin, A., Kubasko, D., Ryder, A. Oxendine, T. & Garrison, J. (2021, November). *Strengthening preparation programs by uniting principal and teacher perspectives: Innovating the preparation model*. Session presented at the annual meeting of the University Council for Educational Administration, Columbus, OH.

Sterrett, W., Rhodes, G., Robinson, K., Reid-Griffin, A., Kubasko, D., Hooker, S., Ryder, Oxendine, T. & Garrison, J. (2021, November). *An Interprofessional Collaborative Model of Teacher and Administrator Preparation Programs: Innovating Teaching and Learning Leadership in STEM education*. Virtual session presented at the annual meeting of Consortium for Research on Educational Assessment and Teaching Effectiveness (CREATE).

Richardson, J. W., Sterrett, W., & Watts, J. L. D. (2021, April). *Challenges of being a digital principal*. Virtual session presented at the American Educational Research Association.

Sterrett, W., Gordon, C., & Sukhera, S. (2020, October). *Innovating and designing engaging learning applications for STEM classrooms: A collaborative effort with US and Pakistan educators focused on student engagement*. Session presented at International Scientific Forum (online), Tyumen State University, Tyumen, Russia.

- Sterrett, W. (2020, March). *Igniting teacher leadership: Empowering innovation and collaboration in your school*. Session accepted and prepared for the ASCD Annual Conference, Los Angeles, CA. (Conference Canceled)
- Moallem, M., Sterrett, W. L., Gordon, C. R. & Sukhera, S. M. (2020, April) *The Effects of Integrating Computing and Project/Problem-Based Learning in Environmental Sciences: A Case of Pakistani STEM Teachers* [Paper Session]. AERA Annual Meeting San Francisco, CA. (Conference Canceled)
- Sterrett, W., Moallem, M., Gordon, C., Sukhera, S., Boersma, J., & Ricanek, K. (2019, November). *Reaching underserved students in Pakistan through STEM education leadership: Innovating and designing engaged teaching applications*. Session presented at the meeting of University Council for Educational Administration, New Orleans, LA.
- Sterrett, W., Hooker, S., Robinson, K., Reid-Griffin, A., Ryder, A., Rhodes, G., Kubasko, D., Stroud, D.J., & Pait, V. (2019, November). *Bringing principals and teachers together “on the preparation side:” Bi-directional observational practices embedded in preparation programs*. Session presented at the meeting of University Council for Educational Administration, New Orleans, LA.
- Sterrett, W., Moallem M., Gordon, C., Sukhera, S., Boersma, J., & Ricanek, K. (2019, October). *Evaluating collaborative efforts to improve STEM instruction in Pakistan*. Session presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, High Point, NC.
- Sterrett, W., Rhodes, G., Kubasko, D., Reid-Griffin, A., Hooker, S., Robinson, K., Ryder, A., & Fischetti, J. (2018, November). *How do principals support STEM teaching and learning? Learning in, navigating instructional leadership, building capacity*. Session presented at meeting of University Council for Educational Administration, Houston, TX.
- Sterrett, W. & Richardson, J.W. (2017, November). *Insights from Digital Principals and Tech-Savvy Superintendents: Lifting up New Voices and Empowering the School Community*. Session presented at the annual meeting of the University Council for Educational Administration, Denver, CO.
- Richardson, J. & Sterrett, W. (2016, November). *Learning from tech-savvy superintendents: Redefining leadership roles and re-imagining student and staff success*. Session presented at the annual meeting of the University Council for Educational Administration, Detroit, MI.
- Reid-Griffin, A. R., Sterrett, W., Stanback, A. (2016, April). *Creating communities of engagement: A project-based learning initiative through a professional development system*. Paper presented at the meeting of the American Educational Research Association, Washington, DC.

TEACHING

University Teaching Award: The *UNCW Graduate Mentor Award* (2017- 2018)

[The Graduate School annually honors an outstanding faculty mentor who places high value on and excels in mentoring graduate students as evidenced by the following: teaching excellence at the graduate level; chairing graduate committees; having an established record of mentoring students who have received their master's or doctoral degrees; attracting graduate students to study at UNCW both through recruitment efforts and through having a visible and respected academic record; and demonstrated success in socializing students in their chosen profession.]

Courses Taught at Baylor University

EDL 6V99, Dissertation

EDL 5344, School Business Management and Finance

Courses Taught at the University of North Carolina Wilmington

LED 211, Principles of Leadership

EDL 515, Curriculum and Instruction for School Leaders

EDL 526, Managerial Leadership

EDL 530, Curriculum, Instruction, and Assessment

EDL 567, Learning Centered Supervision

EDL 569, Pre-Leadership Internship

EDL 570, Administrative Internship: Leadership I

EDL 571, Administrative Internship: Leadership II

EDL 578, Practicum for Learning Centered Supervision

EDL 609, Leading Change in Educational Organizations

EDL 621, Curriculum, Instruction & Assessment

EDL 661, Educational/ Government Internship

EDL 698, Research

EDL 699, Dissertation

Supervision of Graduate Theses, Extensive Projects, and Dissertations

UNCW Dissertation Committees (29)

Completed (Chair) (8)

- Burnette, B. "The Pandemic Principal: The effects of the COVID-19 pandemic on Title I elementary school principals in Western North Carolina," (December 2022). (Named Co-chair due to transitioning to Baylor).
- Roach, K. "School choice in North Carolina: Principals navigating scared leadership, marketing, and enrollment challenges." (December 2022). (Named Co-chair due to transitioning to Baylor).
- Warehime, M.W. "The North Carolina Virtual School Leader: North Carolina virtual school leaders' perspectives on the unique challenges and victories in relation to the NC School Executive Standards" (July 2022).

- Lewis, B. “Principal practices and impact on newcomer students within North Carolina Schools,” (May 2020).
- McNaughton, A. “Effective strategies of successful charter schools related to instructional methods, talent recruitment/retention, and leadership,” (May 2020).
- Warner, T. “How do current school principals describe their awareness of social justice issues?” (December 2019).
- Causey-Pope, P. “Developmentally appropriate practices in rural North Carolina childcare facilities” (May 2017).
- Ferguson, T. “The impact of principal leadership style on teacher job satisfaction, motivation, and retention” (August 2016).

Completed (Committee Member) (19)

- Corbett, B.N. “Social-emotional learning from the educator’s perspective. (December 2023).
- West, S. “A “voyage of paideia” while pursuing a degree in Predominantly White Institutions (PWI)” (December 2022).
- Thompson-Hairston, K. “How working mothers in educational leadership overcome work-family role conflict.”(May 2022).
- Moore, N. “A testimony of the dry bones: Centering the voices of black alternative licensed teachers through a critical policy analysis of the alternative license pathway.” (Dec. 2021).
- Ostlund, K. “Sexual misconduct in intercollegiate athletics: Examining the experiences of Title IX and student conduct professionals.” (May 2021)
- Madison, M. “A study of lived experiences of black male principals in North Carolina Title I schools” (May 2019).
- Guzman, R. “Military experience and school leadership development in North Carolina” (May 2019).
- Register, S. “A mixed methods study of the readiness of secondary math teachers” (December 2018).
- Gunter, S. “Student preparation and success: An examination of college math readiness” (August 2017).
- Edwards, C. “An evaluation of the North Carolina graduation policy as it pertains to mathematics in southeastern North Carolina” (May 2016).
- Karschnik, J. “Developing critical instructional practices through cross-content professional learning communities” (May 2015).
- Stanback, A. “The impact of professional development on teacher professional development and self-efficacy in project-based learning” (May 2015).
- Contreras, P. “School climate and student achievement” (May 2015).
- Dixon, M. “The impact of instructional coaching on teacher retention in middle schools” (Dec. 2014).
- Bryan, E. “Leadership practices in high-poverty elementary schools in North Carolina” (Dec. 2014).
- Gross, H. “Globalization efforts in K-5 settings” (May 2014).
- Irizarry, E. “Leadership of effective Title I Charter School principals” (May 2014).

- Skipper, E. “An examination of the relationship between characteristics of effective principals and student academic achievement” (May 2013).
- Grace, E. “Effective leadership strategies for implementation of the Hill Reading achievement program” (Dec. 2012).

In progress (Member) (2)

Baylor Dissertation Committees (8)

Chair (6); Member (2)

UNCW Thesis Committees

Master’s-Level Theses (or culminating project) (9)

Chair (1)

- Bolish, C. “An overview of substance abuse prevention programs in schools with recommendations for instructional improvements” (June 2016). CIS Master’s Thesis Committee.

Member (8)

- Hanson, M. “Supporting early-career teachers in their profession through the coaching cycle” (May 2016). CIS Master’s Culminating Project.
- Botelho, S. “Best practices for online learning platforms and instructional coaching” (Dec. 2016). CIS Master’s Culminating Project.
- Sorrells, J. “A study on the multi-tiered system of supports: What is it, and how can we make it work for all students?” (Dec. 2016). CIS Master’s Culminating Project.
- Nelson, A. “Exploring the practices of athletic study hall” (June 2016). Higher Ed Master’s Culminating Project Committee.
- Hunter, L. “Customized professional development: A new model” (Dec. 2014). CIS Master’s Thesis Committee.
- Tomlin, A. “The impact of family, faith, and socio-economic status on at-risk learners” (June 2014). MSA Master’s Thesis Committee.
- Stafford, C. “Project based learning in a kindergarten classroom” (Dec. 2013). CIS Master’s Thesis Committee.
- Hoff, B. “The impact of real-world math applications in the math curriculum on student motivation in math” (Dec. 2012). Member, CIS Master’s Thesis Committee.

UNCW School Administration e-Portfolio Defenses (140+)

Baylor Thesis Committee

Member (1)

- Chapman, R. F. “Accurate, accessible, amiable: Gratifications from news media engagement sought by Millennial and Gen Z Americans” (October 2023). Journalism, Public Relations and New Media (JPRNM) Master’s Thesis Committee (external department member).

SERVICE

Professional Service

- Editorial Board, Member, *Journal of Advanced Academics*, 2023-current
- Ad Hoc Reviewer, *Research in Educational Administration and Leadership* journal, 2023.
- Ad Hoc Reviewer, *Development and Learning in Organizations*, National. 2019, 2023-current
- Ad Hoc Reviewer, *Educational Policy*, National. 2023-current
- External Reviewer for Assoc. Professor Review & Promotion (U. of Idaho, 2023).
- External Reviewer for Full Professor Review & Promotion (Elon University, 2021).
- Guest co-editor for *Perspectives on Undergraduate Research and Mentoring* journal special issue: “Mentoring student-athletes for undergraduate research” (April 2019-December 2020).
- Associate Editor, *Journal of Educational Supervision*, University of Maine, 2018-2019
- Editorial Board Member, *Green Schools Catalyst* journal, Madison, WI, 2017- 2021
- Editorial Board Member, Project Innovation *Education* journal, Mobile, AL, 2017-
- Ad Hoc Reviewer, *Journal of Educational Supervision*, University of Maine, 2023-
- Ad Hoc Reviewer, *Journal of Educational Change*, National. 2022.
- Ad Hoc Reviewer, *PDS Partners*, National. 2022.
- Ad Hoc Reviewer, *Journal of Educational Administration*, National. 2020.
- Ad Hoc Reviewer, *Journal of School Leadership*, National. 2010.
- Ad Hoc Reviewer, *Journal of Leadership Education*, National. 2017.
- Ad Hoc Reviewer, *Educational Administration Quarterly*, National. 2018.
- Ad Hoc Reviewer, *Corwin Books* 2012-
- Kappa Delta Pi Public Policy Committee, Chair (2010-2014); Member, 2010-2017.
- Consortium for Research on Educational Assessment and Teacher Effectiveness (CREATE), Board of Directors, 2014-2015.
- External Reviewer for Tenure/ Promotion (University of Richmond, 2017).
- Conference Proposal Reviewer, UCEA Conference, National. 2011, 2012, 2016, 2017, 2018, 2021, 2023.
- Grant Proposal Reviewer, Investing in Innovation (i3), U.S. Dept. of Education, 2010.

University Service

- Chair, Search Committee for Department Chair and Professor of Educational Psychology (EDP), Baylor University School of Education, 2023-2024
- Conference Session Chair, Baylor Symposium on Faith and Culture, October 2023.
- Co-Leader, Baylor Department Chair Trainings (All Chair Leadership Breakfasts, New Chair Training Lunches, & Monthly Chair Coffee and Conversations, Summer Academic Leadership Seminar), with Dr. Emily Hunter, Baylor University, 2023-2024
- Professional Education Faculty Executive Council (PEFX), Baylor School of Education, Ex Officio member, July 2022-current
- Conference Session Chair, Baylor Symposium on Faith and Culture, October 2022.
- Chief Faculty Marshal, UNCW Commencement (Watson College of Education and Cameron School of Business), May 14, 2022

- Member, UNC- UNCW Research Collaborative, 2022
- Chair, Marine Quest Assistant Director search committee; 2021-2022
- Co-Coordinated the 2021 U.S. Department of Education Green Ribbon Schools (ED-GRS) Green Strides Tour for DC Virgo and UNCW (also partnered with Principal Jackson Norvell at Wrightsville Beach Elementary) to elevate the voices of students, staff, leaders, and community members; 2021
- Member, UNCW Task Force on creating and Facilitating Interdisciplinary Teaching and Research, 2021-2022
- Member, UNCW Sustainability Committee, 2021- 2022
- Member, UNCW Applied Learning and High-Impact Practices Council; 2020-2022
- Member, UNCW Continuing and Professional Education Advisory Council, 2020-2022
- Member, UNCW Fall 2020 Planning Team- Campus Life, Services, Events, Athletics, and Community Engagement; spring and summer 2020
- Associate Dean of Teacher Education and Outreach (renamed Engagement, Professional Learning, & Scholarship in Oct. 2021), Watson College of Education, 2019-2022
- Member, Watson Leadership Team, 2019-2022
- Member (Ex-officio), Watson International Committee, 2019-2021
- Member (Ex-officio), Teacher Education Council, 2019-2022
- Member (Ex-officio), Watson Building Committee, 2019-2021
- Member (Ex-officio), PDS Advisory Board, 2019-2022
- Member, STEM Learning Cooperative, 2019-2022
- Member, STEM SENC (Southeastern North Carolina) Steering Committee, 2019- 2022
- Convener, Teacher Preparation Program Coordinators, 2019-2022
- Lead, Risk Management Committee, Watson College of Education, 2019-2022
- Interim Associate Dean of Teacher Education and Outreach, Watson College of Education, January- June 2019
- Member, Provost search committee; 2019-2020
- Member, Chancellor's Advisory Committee for Innovation and Economic Prosperity (IEP) Designation, 2019-2022
- Member, Sponsored Research Director search committee; 2019
- Member, UNCW Research and Innovation Council; 2019-2022
- Member, STEM SENC Steering Committee; 2019-2022
- Chair- D.C. Virgo Assistant Principal search committee; 2019
- Chair, UNCW- D.C. Virgo elementary teacher (Kindergarten) search committee; 2019
- Chair, D.C. Virgo elementary teacher (4th grade) search committee; 2019
- Chair, D.C. Virgo teacher (Exceptional Children) search committee; 2019
- Chair, D.C. Virgo Operations Coordinator search committee, 2019
- Member, Chancellor's Advisory Board, D.C. Virgo Preparatory Academy; 2018-2022
- Chair, D.C Virgo Assistant Principal Search Committee, 2018.
- Member, Faculty Athletic Council, 2012-2014; 2015-2018.
- Member- Senior Associate Provost Search Committee, 2016-2017.
- Member- Collaborative on Academic Careers in Higher Education (COACHE) committee, 2014-2015.
- Faculty Senator, UNCW Faculty Senate, 2013-2014.

- Chair, UNCW Watson College of Education Curriculum Committee, 2017- 2018; Member, 2010-2013; 2016-2018.
- Team Leader, UNCW Watson College of Education Lab School Initiative, UNCW Planning Team Member (educational leadership and teacher preparation groups), 2016-2018.
- Chair, D.C. Virgo Instructional Coaches (2) Search Committee, 2018.
- Member, Watson College of Education STEM Coordinator Search Committee, Member, 2017.
- Chair, Watson College of Education Program Coordinator Compensation Subcommittee 2016-2017.
- Member, UNCW Watson College of Education Dean Search Committee, 2014-2015.
- Member, UNCW Watson College of Education Partnership in Action Schools Committee, 2012.
- Member, UNCW Watson College of Education Associate Dean Search Committee, 2011-2012.
- Co-Leader, UNCW Ed Leadership Dept. – Ed.D. Revision, 2017-2018.
- Mentor, UNCW Ed Leadership Dept. Tenure-track faculty mentor, 2015-2018.
- Chair, UNCW Ed Leadership Dept. Tenure-track faculty search committee, 2016-2017.
- Member, UNCW Ed Leadership. Tenure-track faculty search committee, 2015-2016.
- Chair, UNCW Ed Leadership. Tenure-track faculty search committee, 2014- 2015.
- Member, UNCW Ed Leadership. - Tenure-track faculty search committee, 2013- 2014.

Community Service

- Member, Myrtle Grove Christian School Financial Advisory Committee, 2022
- Science Fair Moderator, Southeast Regional Science and Engineering Fair (Hosted by CESTEM), 2021, 2022
- Member, New Hanover County Schools Career and Technical Education Advisory Council, 2018-2022
- Member, State Employee Credit Union, Advisory Board, Member, 2018-2022
- Member, DC Virgo Preparatory Academy Advisory Board, 2012 –2015.
- Science Fair Judge, Gregory Elementary Science Fair, 2011-2014.
- Volunteer Basketball Coach, Upwards/Halo orgs, Wilmington, NC, 2012 – 2020.

Media Features, Mentions, and Online Contributions (selected)

- Baylor Educators Implement State Department Grant in Pakistan Focused on Sports Leadership, *Baylor Instant Impact*, February 2024, [Link](#).
- Baylor Center for School Leadership Leads Mississippi Schools to Build Thriving Learning Communities, *BCSL Journal*, February 2024, [Link](#).
- Baylor launches Ph.D. in P-12 Educational Leadership, January 2024, [Link](#).
- Educational Leadership through a Global Lens, *Baylor Center for School Leadership* journal, January 2024, [Link](#).

- U.S. State Department supports a partnership between Baylor University, University of North Carolina Wilmington & University of Education in Lahore, Lahore Consulate Facebook Page, December 2023. [Link](#).
- Texas public schools make the move to a four-day week, interviewed by *NPR (KWBU affiliate)*. August 2023. [Link](#).
- Just Schools, Interviewed for *Baylor Center for School Leadership Podcast*, August 2023, [Link](#).
- Honoring excellence in education. Baylor School of Education *Instant Impact*. April 2023. [Link](#).
- Quoted in article and video interview about Texas teacher shortages, *ABC 25 Central Texas*, Feb. 2023, [Link](#).
- Quoted in article about Texas school district considering four day school week, *Waco Tribune*, Feb. 2023, [Link](#).
- Diana Lopez' huge surprise in San Antonio, *Milken Family Foundation*, Feb. 2023, [Link](#).
- Jenna Dean joins Texas Milken Educators, *Milken Family Foundation*, Feb. 2023, [Link](#).
- Veteran Milken Educators welcome North Carolina's Jessica Barnette, *Milken Family Foundation*, December 2022, [Link](#).
- WCE Alumna Named Milken Educator, *Watson Chronicle*, December 2022, [Link](#).
- Green Schools and Sustainability with Bill Sterrett, *Digital Education Podcast*, December 2022, [Link](#).
- UNCW Green Ribbon School Feature, *Restorative practices at D.C. Virgo*, January 2022, [Link](#).
- UNCW Green Ribbon School Feature, *Teaching mycology at D.C. Virgo*, January 2022, [Link](#).
- UNCW Green Ribbon School Feature, *Recycling at D.C. Virgo*, January 2022, [Link](#).
- UNCW Green Ribbon School Feature, *Learning Gardens at D.C. Virgo*, January 2022, [Link](#).
- NSF Grant Supports First-Year Students' Research Efforts in Marine Sciences. *UNCW Research Magazine*, Oct. 2021, [Link](#).
- Master of School Administration Program video, University of North Carolina Wilmington, UNCW, Sept. 2016, [Link](#)
- Featured in Charlottesville, VA newspaper *The Daily Progress* regarding the nature learning effort. "Walking in Woodbrook's bit of nature." July 2009, [Link](#)
- Virginia General Assembly. House Joint Resolution No. 850: *Commending William L. Sterrett*. Agreed to by the House of Delegates, February 13, 2009. Agreed to by the Senate, February 16, 2009. [Link](#).
- Featured in Charlottesville, VA newspaper *The Daily Progress* regarding the Milken National Educator Award. "Woodbrook principal gets \$25,000 surprise." Oct. 2008, [Link](#)